

AURAL FIX COMMUNIQUE • TRANSMISSION

Aural Fix is a complete multimedia music enterprise encompassing internet, print, and webradio mediums. No other regional music publication can match our relevance or reputation in the Long Island music community! We are truly your source for the Long Island music scene, and have been since 1997! We began as a simple web site called auralisland.com which spun off it's music news section to auralfix.com, long before other area publications to made the leap to the internet. We have continuously grown to include a monthly print publication (Aural Fix Communique), a weekly webradio program (Aural Fix Transmission) and now a podcast (Aural Fix Transmission), all the while earning the admiration and respect of the Long Island music community.

P.O. BOX 6054, NORTH BABYLON, NY 11703 • 631-943-3213 • AURALMAIL@AOL.COM

2006 PRINT ONLY ADVERTISING RATES: FOR BUSINESSES & MAJOR LABELS

The Aural Fix Communique print zine is the only Long Island publication that covers the Long Island Music Scene exclusively. Currently it distributes 5,000 copies monthly to over 135 locations in Nassau & Suffolk Counties, and select NYC locations. It is so highly repected for it's local music coverage, that our publisher was hired to be the managing editor of the national music industry magazine, *The Inside Connection*, for it's *Local Scene* section. Aural Fix is the ideal vehicle to reach the independent music maker or consumer in the Long Island region, and the only publication with a weekly webcast through a college radio station, WebRadioWCWP.

	1X	3X	6X	12X
1/6 Ad 2" x 4.5"	\$110	\$90	\$70	\$50
1/4 Ad 3.25" x 4.5"	\$145	\$125	\$105	\$85
1/3 Column 2" x 9.75"	\$220	\$180	\$140	\$100
1/2 Page 6.75" x 4.5"	\$280	\$240	\$200	\$160
Full Page 7" x 10"	\$340	\$300	\$260	\$220
BACK COVER 8.5" x 11" 7" x 10" live area	\$460	\$420	\$380	\$340

4/C AVAILABLE!!! ADD: \$120 for Full Page, \$80 for half page, \$40 for 1/3 column, \$20 for 1/6

12X INSERTIONS GET AUTOMATIC 4/C UPGRADE!!!

12X Full Page Ad Packages also include: 200x268 Banner Ad (w/hyperlink), WebRadio Spots, Podcast Sponsor Spot, Event Sponsorship / 12X 1/2 Page Ad Packages also include: 200x200 Banner Ad (w/hyperlink), 12X 1/3 Page Ad Packages also include: 200x100 Banner Ad (w/hyperlink)

2006 WEB ONLY ADVERTISING RATES: FOR BUSINESSES & MAJOR LABELS

www.AuralFix.com is the oldest running Long Island music news web site. The web site includes an online version of the popular Aural Fix Communique print zine with additional multimedia content. Receiving 89,000 hits and 4,500 visits monthly, it is an excellent vehicle to reach the technologically savvy consumer, the Long Island college market, independent music fans, as well as national audiences.

	1 month	3 months	6 months	12 months
200 x 100 Horizontal Banner	\$20	\$15	\$10	\$5
200 x 200 Square Banner	\$25	\$20	\$15	\$10
200 x 286 Vertical Banner	\$35	\$30	\$25	\$20

2006 WEBRADIO ONLY ADVERTISING RATES: FOR BUSINESSES & MAJOR LABELS

Aural Fix Transmission is a weekly 2 hour audio webcast on WebRadioWCWP, the student radio station of C.W. Post University. It airs every Saturday from 12 noon to 2pm featuring CD cuts, interviews and in-studio performances from independent musicians from the Long Island region. WebRadioWCWP can be heard anywhere in the world by internet listeners and is also piped into the buildings and dormitories of C.W. Post University. It is an excellent vehicle to reach the Long Island college market, independent music fans, as well as a national audience.

	Cost Per Spot	#Spots Per 2hr Show	Cost Per Show Week	TOTAL COST Per Month
30 sec spot	\$3	1	\$3	\$12
30 sec spot	\$3	2	\$6	\$24

* Includes Free Audio Production!

Other WebRadioWCWP packages available - email us for details!

MULTI-DISCOUNTS MUST BE PAID IN FULL!!! (otherwise single rates apply)

DEADLINE IS THE 20th OF EACH MONTH!!!

email jpg, eps / text of your ad to aurali@aol.com SPECS: 300 d.p.i., / fonts converted to outlines

Mail checks to: Aural Island, P.O. Box 6054, North Babylon, NY 11703

make payable to "aural island" or PayPal to "aurali@aol.com"

CUSTOM PACKAGES AVAILABLE: COMBINE INTERNET + PRINT + WEBRADIO = NEW CUSTOMERS!